Rotary
District 3234

Suraasa

Rotary
District 3234

Rotary's Legacy of Impact

1.4 million members in 46,000+ clubs worldwide

Transformative projects in 200+ countries

Global reputation for transforming communities through service, infrastructure, and a deep commitment to education

Notable education projects: Guatemala Literacy Project, Happy School Project, Braille Literacy Project, NSNOP, and more...

Rotary District 3234 has the opportunity to take this legacy forward through scalable, sustainable teacher training across Zone 5.

The Multiplier Effect of Investing in Teacher Training

One trained teacher = 100+ students impacted every year

Training just 5,000 teachers = 5,00,000+ students impacted every year

Impact multiplies across years and generations

Without empowered teachers, schools remain just buildings



Suraasa

Who We Are

Founded in 2017 with a simple belief: the future of education depends on the teachers we empower today.

550,000+
Teachers

15,000+
Schools

50+
Countries

125M+
Minutes of Learning Delivered

Credentials & Recognition

Aligned with National Benchmarks

NEP

NPST

Recognized Globally

GLOBAL EDTECH PRIZE

Top 10 Finalist

ofqual

athe AWARDS FOR TRAINING AND HIGHER EDUCATION

international teachers university

Link to NPST document: https://ncte.gov.in/website/PDF/NPST/NPST-Book.pdf

Where Rotary's Reach Meets Suraasa's Expertise in Teacher Training

Rotary District 3234

Rotary brings

Extensive reach, trust, community leadership, and philanthropic funds

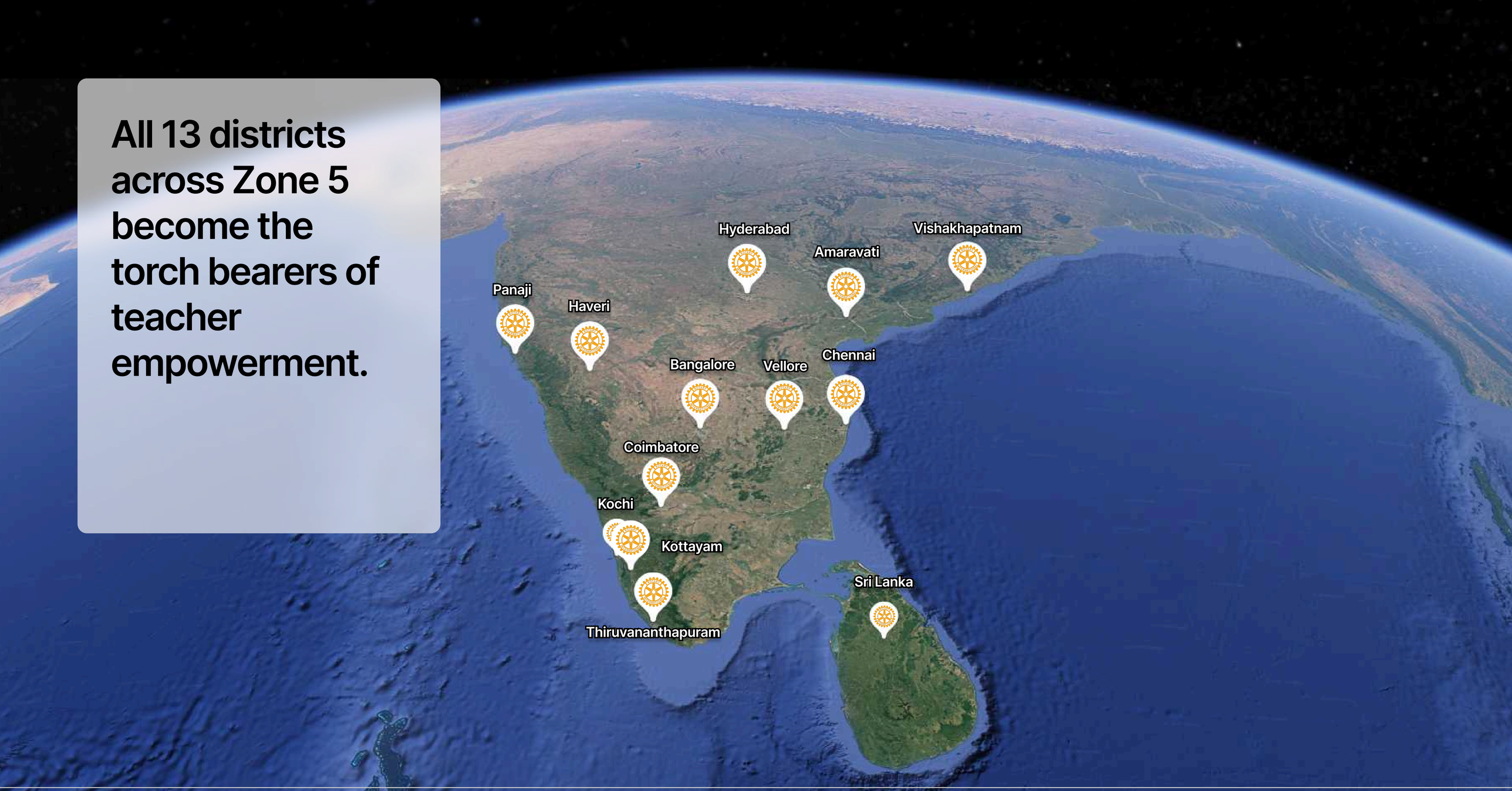
Suraasa brings

A measurable and scalable system for teacher training

Together, we create

A zone-wide teacher training initiative that positions Rotary District 3234 as a leader in Rotary's contribution to teacher empowerment

All 13 districts across Zone 5 become the torch bearers of teacher empowerment.



Introducing the Program

Suraasa Kind

A **10-month** initiative that allows Rotary District 3234 to:

Deliver structured, world-class teacher development at scale

Show measurable growth in every participating teacher

Gain zone-wide visibility and proof of impact. Co-publish research papers on teacher skill threshold district-wise across the zone.

Program Deliverables

Baseline CPAT
1-hour pedagogy assessment

Continuous Asynchronous Learning
40 mins/week on Suraasa Platform

In-person Workshop
4-hours hands-on training led by experts

Live Expert-led Sessions
50-min live sessions every 2 months by International Professors

Endline CPAT
Measurable improvement in teachers' skill set and proof of Rotary District 3234's impact & ROI

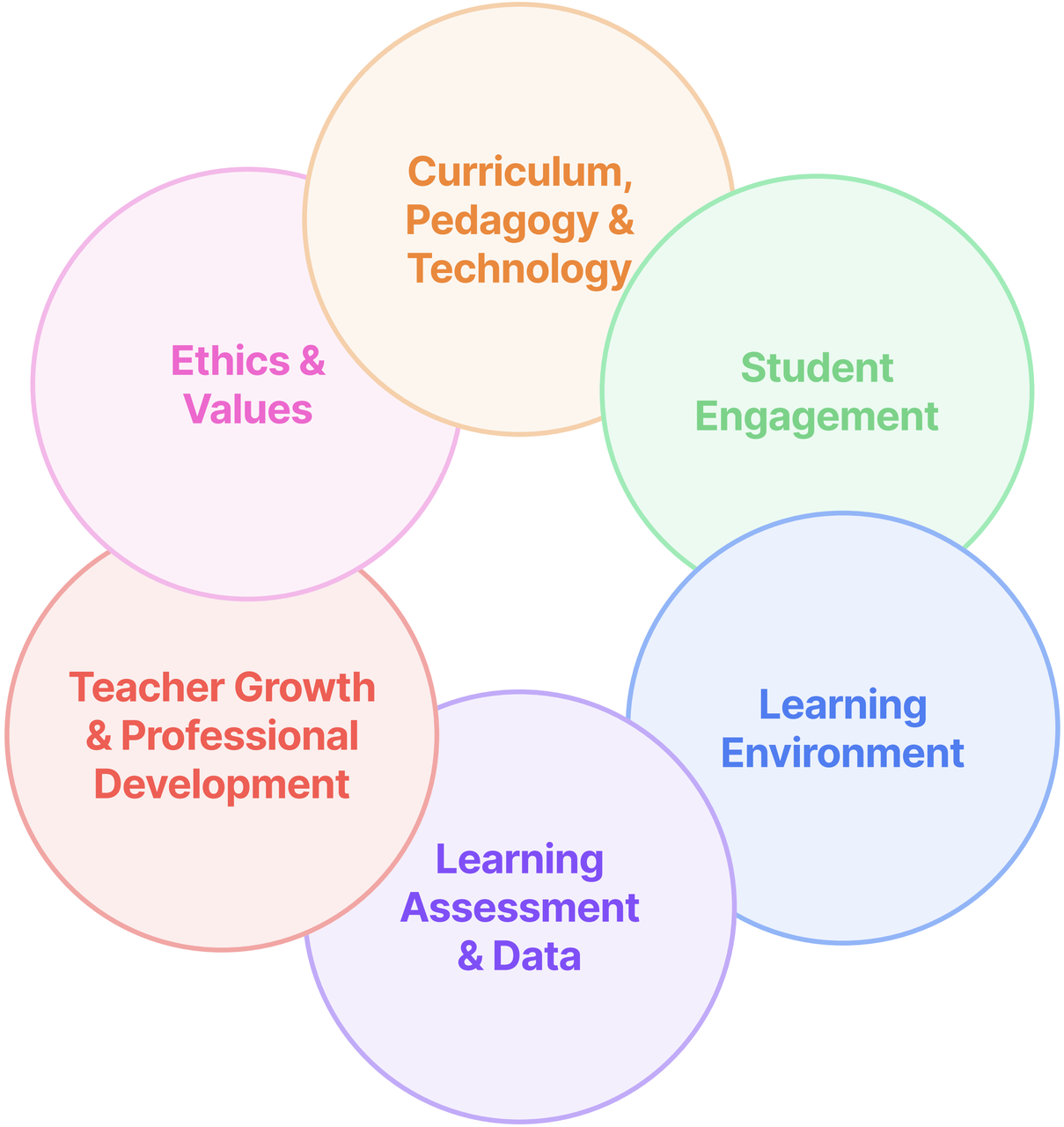
Awards
Providing data on teacher performance in the Endline Assessment for annual awards and recognition

Publish Research Paper White paper on district-wise teacher skill set to facilitate better policy making

Baseline Assessment

Data-Driven Insights with CPAT

The Comprehensive Pedagogy Assessment of Teachers (CPAT) is an 1-hour online assessment tool to evaluate teachers' pedagogical expertise across 6 key domains

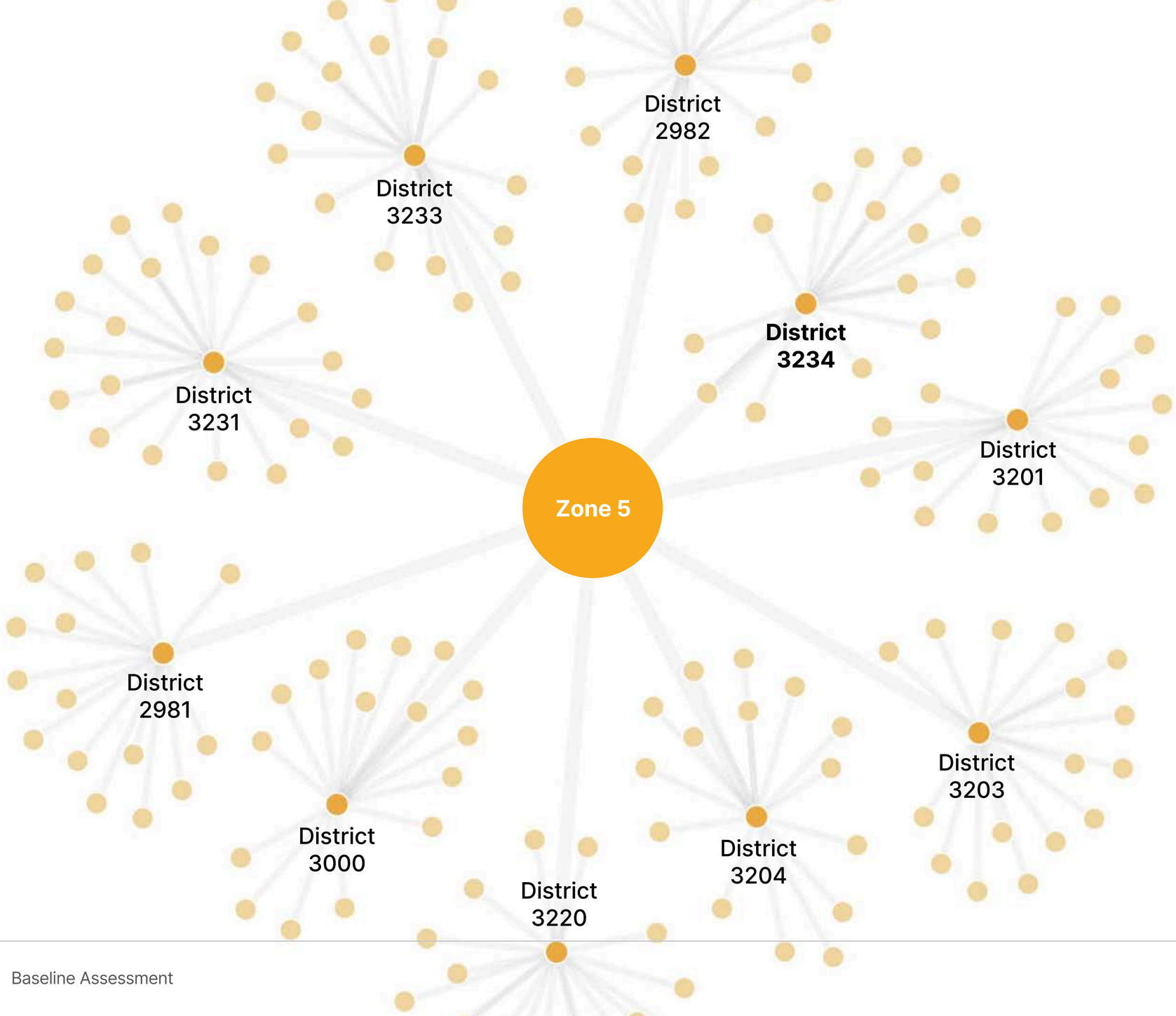


What It Delivers:

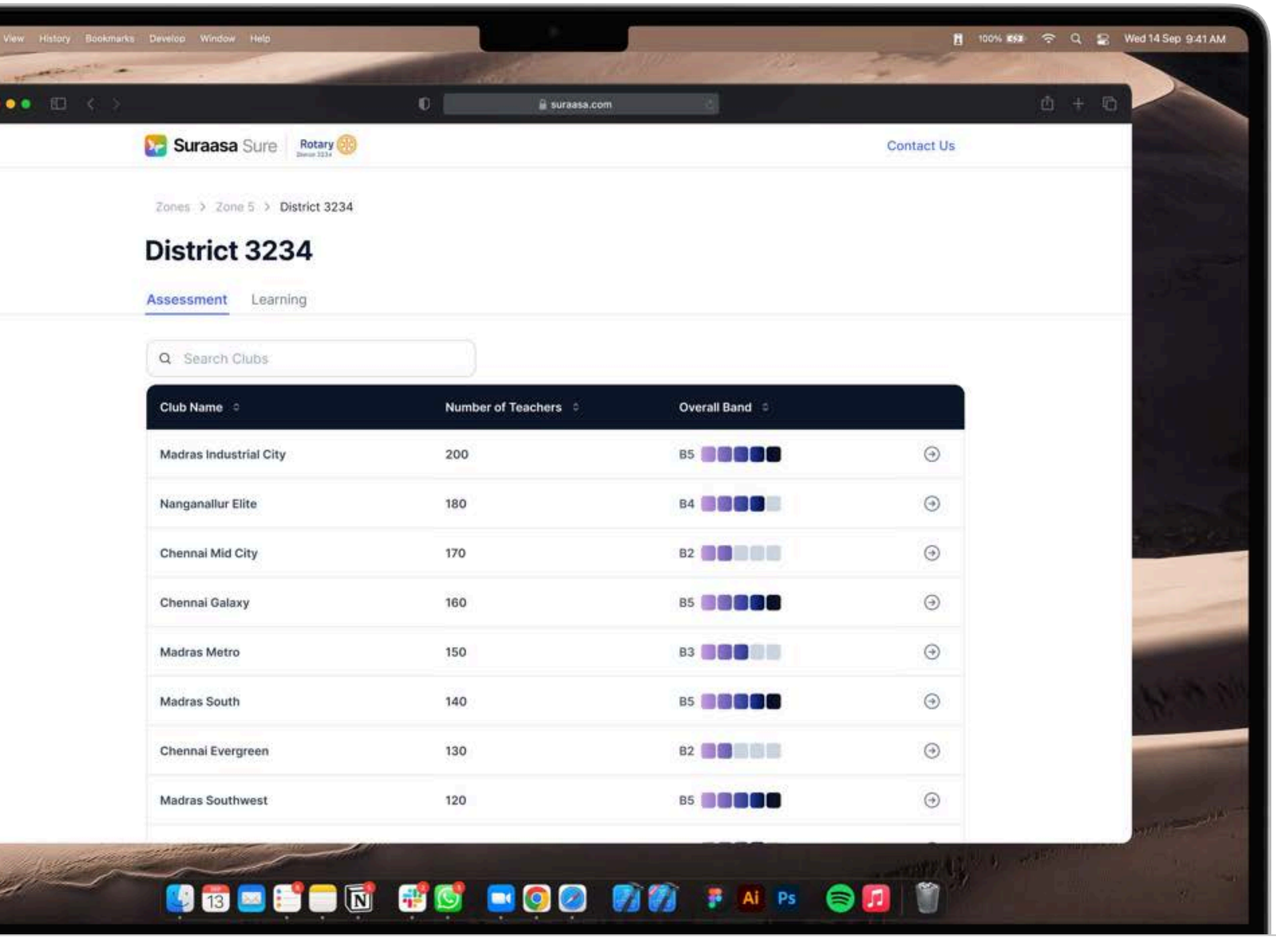
Zone-wide and district-wide benchmarking of teacher quality

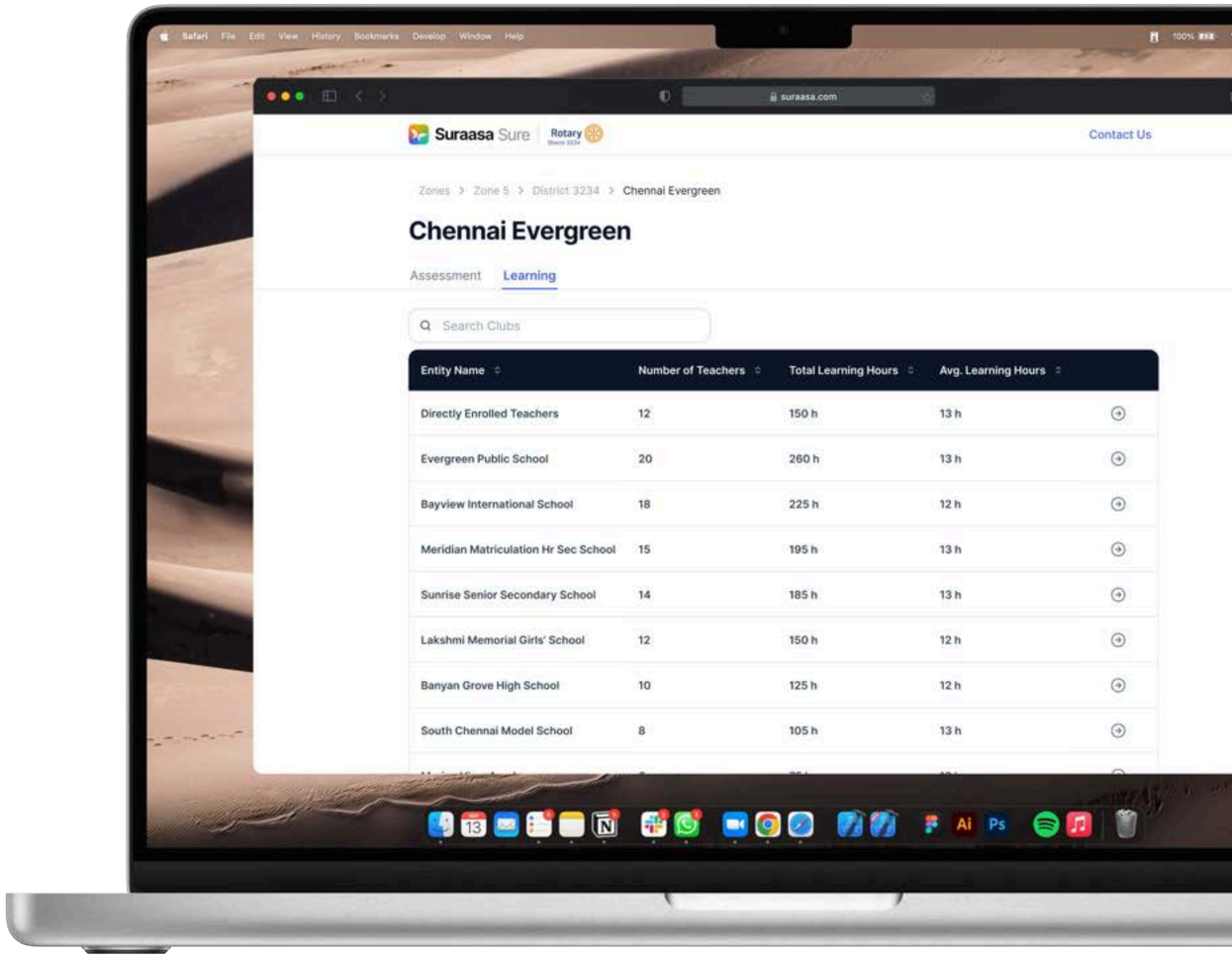
Personalized reports for every club mapped to its district and every teacher mapped to the club

Reporting dashboard at zone-level, district-level, club-level, and teacher-level



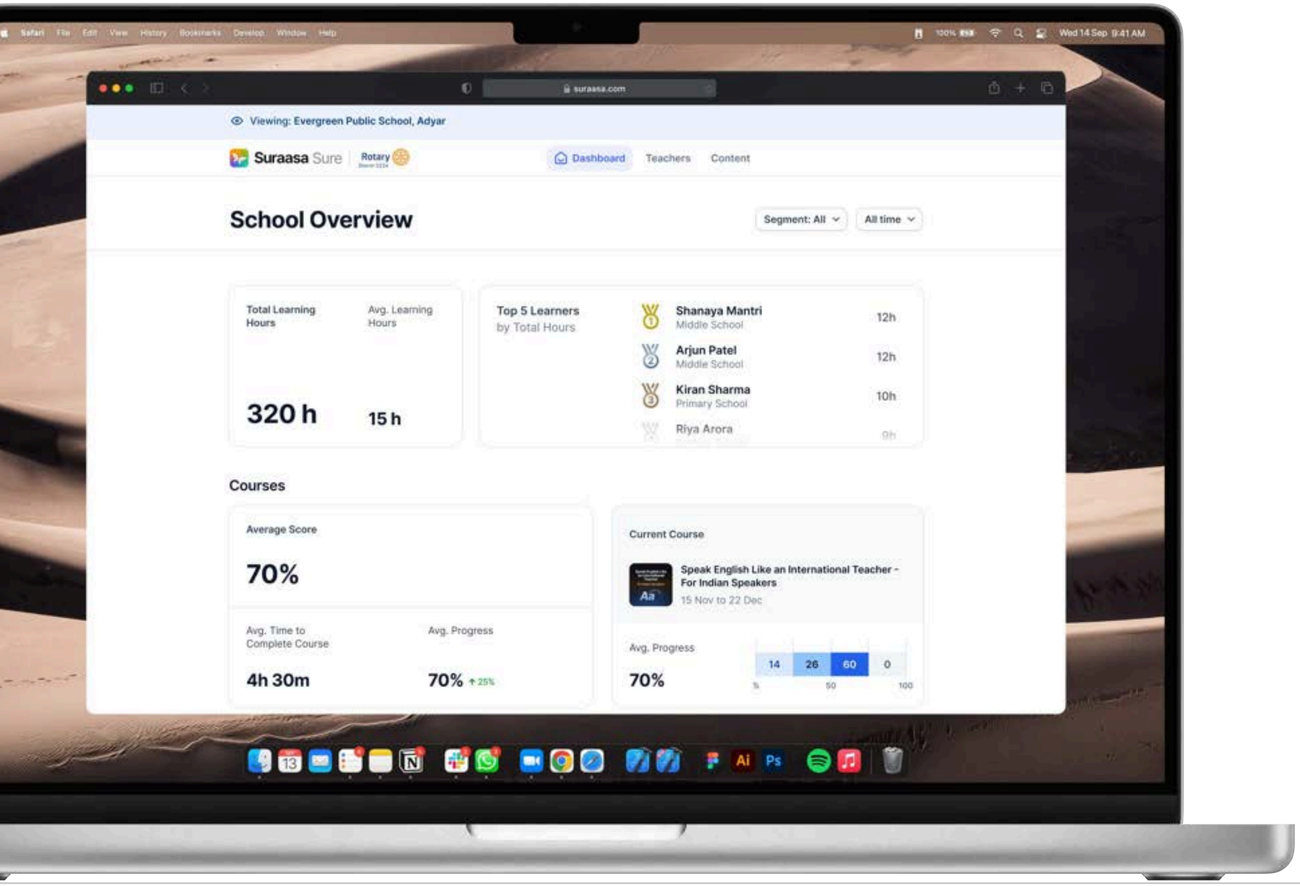
Dashboard at district-level, and club-level



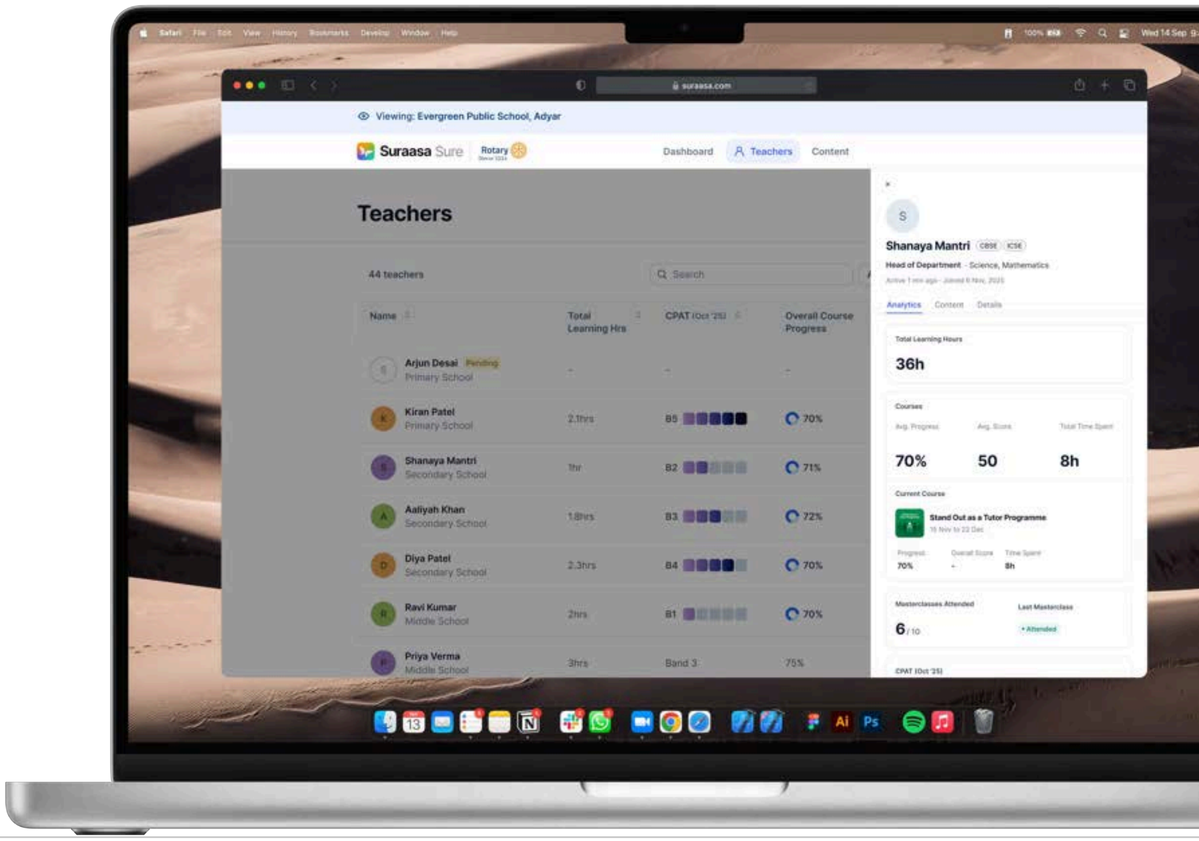


Dashboard at school-level

1 School Overview



2 Teacher Overview



Continuous Asynchronous Learning

Continuous Learning Ecosystem

Structure

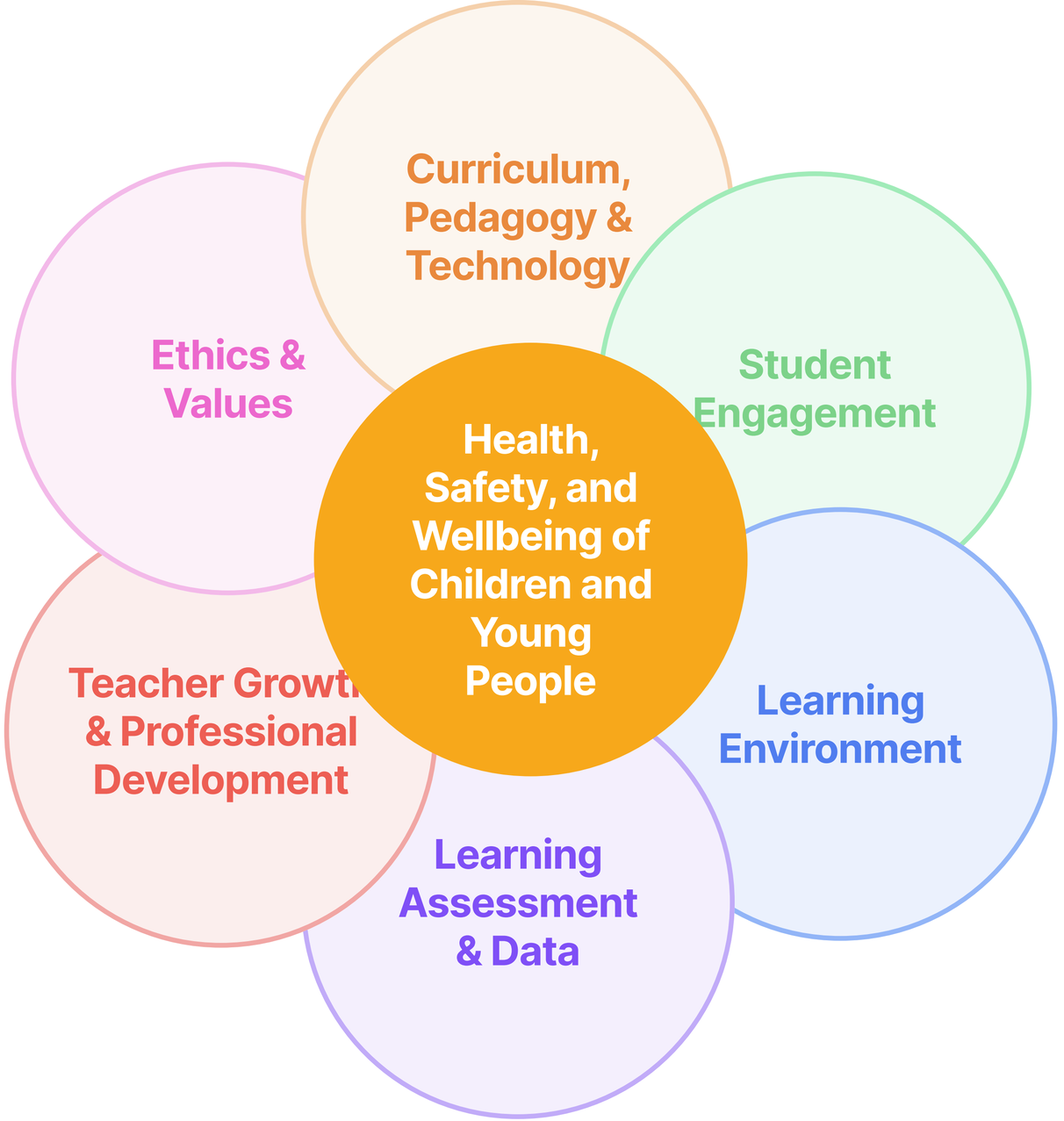
40 mins/week of flexible, asynchronous learning

73 videos + 73 concise articles across 6 CPAT domains

50 min live sessions with international faculty

Hands-on in-person workshop led by experts

The 7 Modules That Empower Teachers to Create Lasting Impact



Live sessions with international faculty



Ms Loulou Hsaiky

Master’s in Education Management, Bachelor’s in Education. 22+ years of teaching & teacher education experience in several countries.



Mr Peter G. Beckway

Master's in English Literature - The University of Illinois at Chicago. 22+ years of experience in Education Industry working with teachers and administrators.

Endline CPAT

Endline Assessment

Data-Driven Proof of Impact and ROI

Tracks measurable improvement in teaching competencies across the district

1

Positions **Zone 5** as the face of scalable change with **Rotary District 3234** as its leader

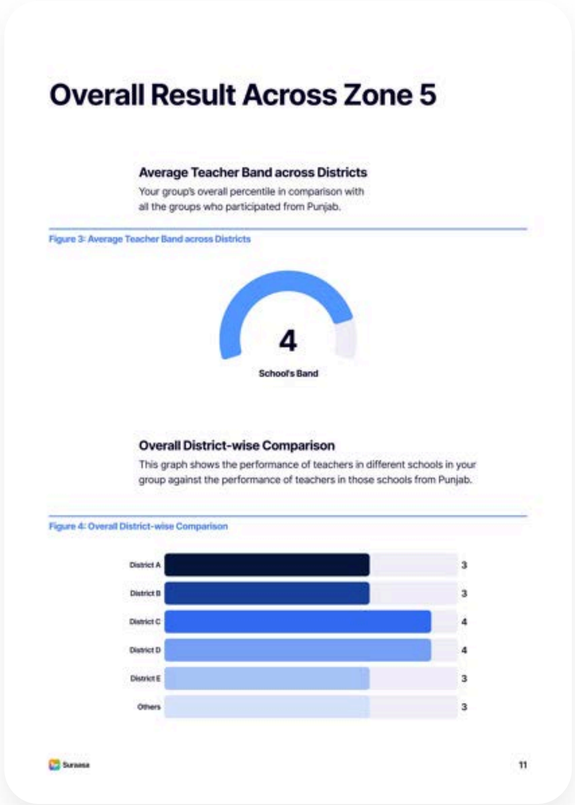
2

Sets a benchmark for teacher development for other districts

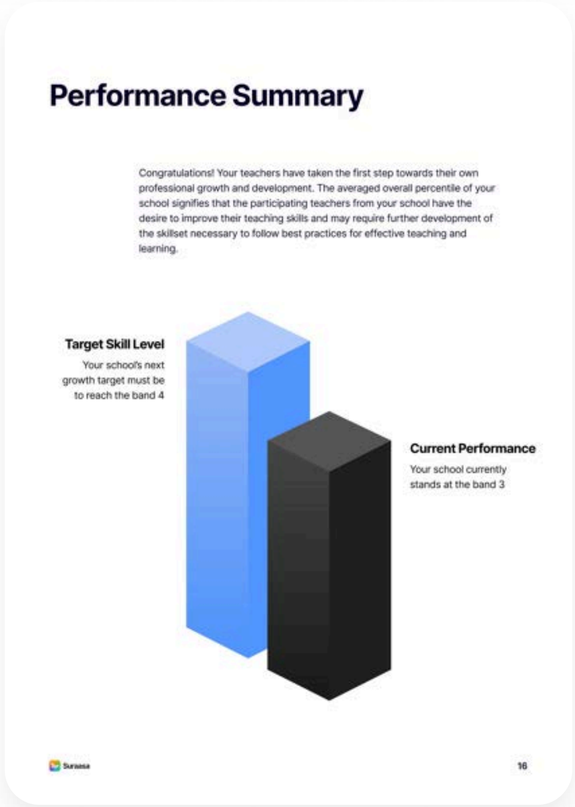
3

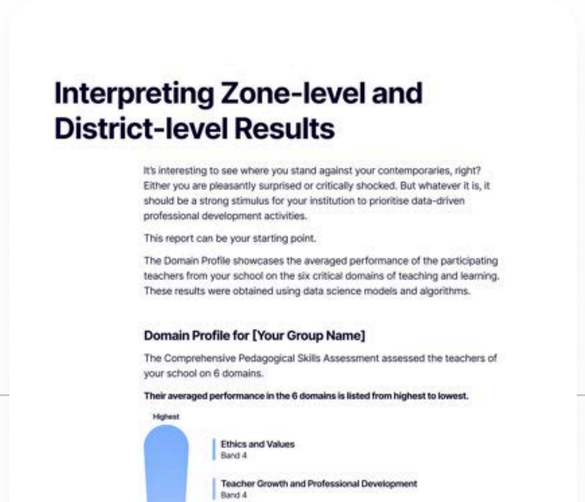
Comparative Reports

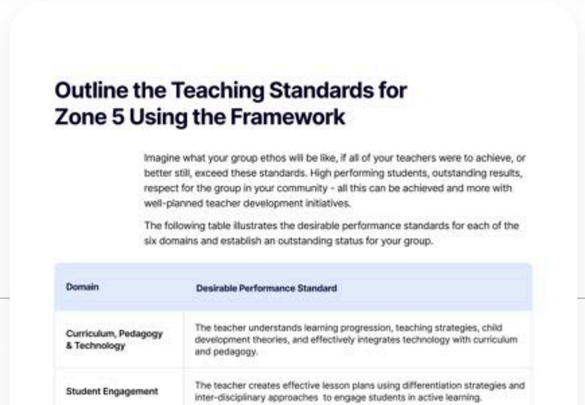
- Overall Performance of Schools in Zone 5
- Zone-wide District-wise Average Scores
- Zone-wide Sub-domain Insights
- Top 10% Performers across the Zone
- Domain Mastery Distribution across the Zone
- District-wise Benchmarking against Zone-wide Average
- Cross-District Variance Analysis







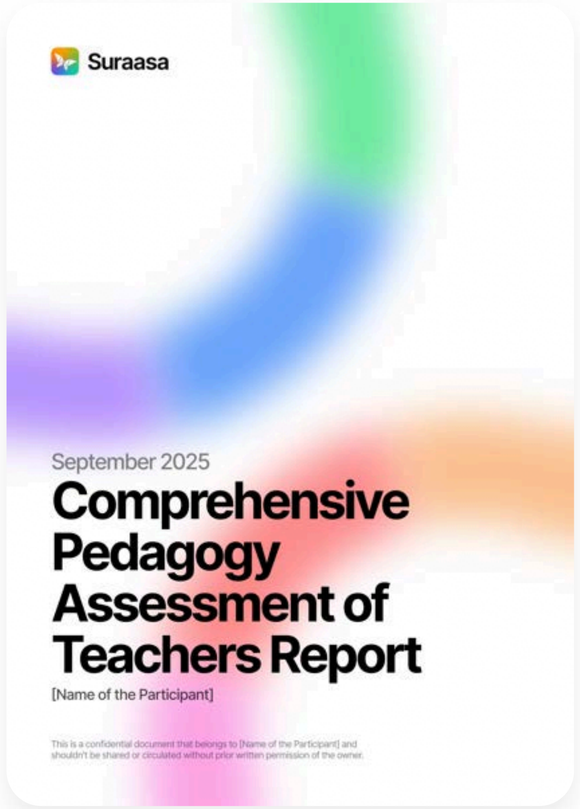


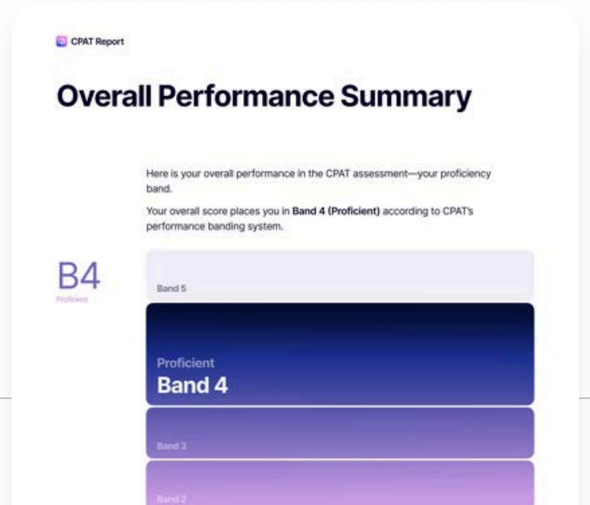


Individual-Level Reports

Available to teachers, schools, and clubs

- Individual Teacher Scorecard (Overall & Domain-wise)
- Individual Sub-domain Proficiency Report
- Individual Skill Gap Report
- Personalised Development Plan Recommendations
- Year-on-year Comparison (if renewed annually)











Development -Focused Reports

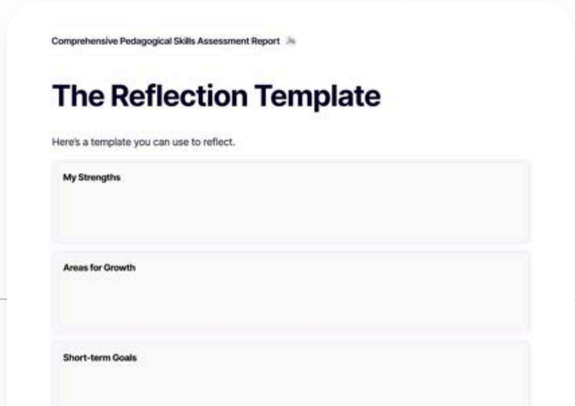
- Research data for planning and policy making
- Most Common Skill Gaps in teachers across Zone 5
- Teacher Readiness Index for 21st Century Teaching











Top Performers for Awards & Recognition

- Rotary District 3234 co-branded certificate to every participating teacher
- Top 10 Performing Clubs in each District
- Top 100 Teachers across the Zone
- Top Districts in Zone 5
- Project report to be presented at Rotary World Convention



Implementation Strategy

Rotary District 3234's Role

- Reach schools across Zone 5
- Rotary District 3234 clubs reach out to schools within the district
- Champion the program within the community

Suraasa's Role

- Build and manage the co-branded registration portal
- Promote the Rotary District 3234 X Suraasa initiative on its website and social media
- Deliver training via platform, live, and in-person
- Provide tracking dashboards with measurable outcomes
- Create co-branded impact reports for Rotary District 3234

Visibility & Impact

Rotary
District 3234

Press coverage, community buzz, and digital visibility at every milestone

1

Certificates, awards, dashboards: all co-branded with Rotary District 3234

2



Rotary District 3234 becomes the driving force behind teacher empowerment across the country.

3



Success stories amplify Rotary's role as an education thought leader globally

4



Measurement of Impact

KPIs

- Number of teachers onboarded
- Number of teachers who participated
- Number of teachers & students impacted
- Teacher engagement rates
- Improvement in teacher skills

Tracking Tools

Real-time tracking reports at club-level, district-level, and zone-level

Baseline and endline CPAT reports

Rotary's Excellence in Teaching Awards

Rotary District 3234

End-of-program Rotary Teacher Awards Ceremony

Celebrate & recognize outstanding teachers (Band 5 scorers)

A high-visibility event with press and community participation

Rotary District 3234's leadership in the spotlight as champions of education